

# Millennials and Innovation, Today and Tomorrow

## Research Says: Me Generation Wants the "Personal" Put in Computing

Millennials worldwide (ages 18-24) want technology to evolve to learn more about their behavior and preferences. They believe this will help make life better, more simple and fun while delivering experiences that help them stay in the moment and be their best selves.

According to the Intel Innovation Barometer, millennials want experiences that are personal and devices that are easy to use because they know them.

### TODAY

#### Innovation is Great

**86%**  
say it makes life simpler

AND

**69%**  
say it enhances personal relationships

#### But...

**59%**  
say we rely on it too much

AND

**61%**  
say it makes us less human

We're less likely than older folks...

**67% vs. 73%**

to think that how well a country is doing depends on technology innovations.

#### But...

We're less likely to say society should use more technology compared to those over 35 (**41% vs. 49%**).

### FUTURE

Tech innovation will make **my world better, specifically:**

**57%**  
education

**52%**  
transportation

**49%**  
healthcare

Because more than a third of us (**36%**) think technology should learn about us and our preferences, not the other way around.

We'll anonymously share information to get to a more personalized world that suits us:

**53%**  
purchase history

**48%**  
browsing history

**46%**  
medical records

**34%**  
banking information

We're also a little paranoid as a lot of us (**63%**) think our jobs could be replaced by new technologies.

